Basics of Public Involvement in Transportation Decision Making

Basics of Public Involvement in Transportation Decision Making is a 4-hour Web-based Training course offered by NHI, the authoritative source in transportation training.

Effectively engaging the public in transportation decisions can help build support for the project, which can promote cost savings by reducing project delays and improving the project delivery process. NHI-142077 Basics of Public Involvement in Transportation Decision Making provides transportation practitioners with the knowledge and tools needed to better engage the public in transportation decisions as well as meet Federal requirements for public involvement.

In this course, participants will discover the importance of public involvement in transportation decision making and become familiar with the broad range of strategies and techniques transportation practitioners can use to identify and engage the public in a meaningful way.

This course explores the relationship between public involvement and transportation decision making. It presents participants with an overview of Federal public involvement regulations and directives for transportation planning, programming, and project development, as well as a framework for engaging the public using a variety of approaches.

OUTCOMES
Upon completion of the course, participants will be able to:

- Identify the importance of public involvement
- Recall the background of public involvement
- Recall the requirements of public involvement
- Recognize the purpose and importance of participation and public engagement during the planning and NEPA processes
- Recall which members of the public are potential participants in the transportation decision-making process
- Choose how to tailor public involvement communication to engage a variety of constituents
- Identify effective public involvement techniques appropriate to a variety of situations
- Identify strategies for promoting participant interaction
- Identify how to solicit and use public feedback to inform transportation decision making
- Select evaluation strategies and methods that are suitable for determining the effectiveness of a public engagement plan
- Identify emerging trends and innovative approaches to public involvement

TARGET AUDIENCE
The target audience for this WBT course includes transportation practitioners from Federal, State, regional, and local agencies, particularly data analysts, planners, engineers, project development specialists, environmental specialists, civil rights specialists, consultants, and other professionals whose job function may require knowledge of public involvement to support transportation decision making.

TRAINING LEVEL: Basic

FEE: 2020: $0 Per Person; 2021: N/A

LENGTH: 4 HOURS (CEU: .4 UNITS)

CLASS SIZE: MINIMUM: 0; MAXIMUM: 0

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