

**COURSE NUMBER**

FHWA-NHI-141048

**COURSE TITLE****Outdoor Advertising Control: Bonus States - WEB-BASED**

Outdoor Advertising Control (OAC) limits the location, size, spacing, and lighting of signs adjacent to the interstate, National Highway System, and other Federal-Aid primary routes. Regulators are responsible for enforcing these requirements. The material in this training applies to all States and will help participants interpret major legislation and make effective decisions in support of OAC.

There are two related OAC Web-based trainings (WBTs): one designed for Bonus States (23 states) and the other for the remaining non-Bonus States. 141048 Outdoor Advertising Control: Bonus States includes one additional lesson addressing unique requirements these States must follow. Please refer to 141049 for information on this companion course.

Comprised of eight distinct learning modules, this self-paced WBT addresses Federal laws and regulations regarding signs adjacent to the right-of-way; zoning and related programs; commercial advertising signs adjacent to the right-of-way; recognized Federal sign classifications; implementation; maintenance and illegal sign removal; acquisition of signs on highway projects under the Uniform Act, as amended; and bonus state requirements.

This training provides participants an overview on laws and requirements related to Outdoor Advertising Control.

OUTCOMES

Upon completion of the course, participants will be able to:

- Apply Federal laws and regulations to assist in interpreting State and local laws and regulations for effective control
- Identify major Federal outdoor advertising legislation and regulations, and their importance for effective control
- Implement the process of effective control

TARGET AUDIENCE

State department of transportation employees; county, city town, and township staff involved with outdoor advertising; FHWA staff; and consultants assisting governmental entities with their Outdoor Advertising Control program.

TRAINING LEVEL: Basic

FEE: 2017: \$0 Per Person; 2018: N/A

LENGTH: 6 DAYS (CEU: 0 UNITS)

CLASS SIZE: MINIMUM: 1; MAXIMUM: 1

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