Communicating and Reporting on Transportation Performance Management

‘Communicating and Reporting on Transportation Performance Management’ is a one-hour Web-based training (WBT) course offered by NHI, the authoritative source in transportation training.

The passage of the Moving Ahead for Progress in the 21st Century Act (MAP-21) and the Fixing America’s Surface Transportation (FAST) Act ushered in a range of new provisions for the Federal-aid highway program related to transportation performance management and highway infrastructure. State Departments of Transportation (DOTs), metropolitan planning organizations (MPOs), FHWA Division Offices, and other stakeholders are seeking information about requirements, as well as noteworthy practices.

This course provides an effective, time efficient, and accessible format for practitioners in State DOTs, MPOs, FHWA, and other groups. This format provides a richer context for information than static materials through the use of knowledge checks and other interactive features.

The goal of this course is to provide you with a foundational knowledge base about how communicating and reporting on transportation performance provides a rigorous practice to promote transparency and accountability. Topics include the products, techniques, and processes used to communicate performance information to different audiences for maximum impact.

The course is organized into the following lessons:

- Welcome and Overview
- Implementing Reporting
- Stakeholder Communication Parts 1 and 2

This course was launched in December of 2019.

The course includes an end-of-course assessment.

To enroll in this Web-based Training course, select ‘Add To Cart.’

OUTCOMES

Upon completion of the course, participants will be able to:

- Identify how transportation performance management (TPM) provides a rigorous reporting and communication practice to promote transparency and accountability
- Identify the benefits of, and elements essential to, communicating and reporting on TPM
- Compare the purposes of, and audiences for, internal and external transportation performance reporting
- Distinguish the steps for integrating internal reporting into the TPM process to the steps for integrating external reporting into the TPM process
- Distinguish between exploratory data analysis and explanatory data analysis
- Identify components of an effective reporting performance story
- Identify how to select visuals to illustrate a performance story
- Identify the impact of biases on performance storytelling
- Identify how to use numbers correctly to illustrate a performance story
- Identify additional resources for learning about communicating and reporting on transportation performance

TARGET AUDIENCE

The target audience for this web-based training course includes practitioners in State DOTs and MPOs responsible for communicating and reporting on transportation performance.
TRAINING LEVEL: Basic

FEE: 2020: $0 Per Person; 2021: N/A

LENGTH: 1 HOURS (CEU: 0 UNITS)

CLASS SIZE: MINIMUM: 0; MAXIMUM: 0

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